



WWMT
590 W Maple St
Kalamazoo, MI 49008

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1375118
Schedule Dates 09/24/12-09/30/12
Advertiser Stabenow For Senate (72702)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL CANDIDATE (ns) (1186)
Brand STABENOW FOR SENATE (94985)
Salesperson HOUSE-GRAND RAPIDS, WWMT/WWMT (3073)
Sales Office WWMT/WWMT
Buyer Name /
Phone/Fax 12018
CPE National/Political Candidate Agency BRD
Account Types Weekly/Irregular
Billing Type
Comments

Date Entered 09/19/12
Last Modified 09/20/12
Entered By Angie Kirk
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,117.50
Net Total \$23,332.50
Sales Tax

Grand Rapids (WWMT)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 61
Rate \$27,450.00
\$27,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Revised Line / SPOT	09/25/12-09/25/12	3	:30	5:30A- 6A (EST)			1						1			Grand Rapids (WWMT)		9/19/12
2.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5:30A- 6A (EST)		4	X	X	X	X	X		4	\$100.00	\$400.00	Grand Rapids (WWMT)	ADU.	9/20/12
3.0	Revised Line / SPOT	09/24/12-09/28/12	3	:30	6A- 6:30A (EST)		1		1								Grand Rapids (WWMT)		9/19/12
3.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6A- 6:30A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Grand Rapids (WWMT)		9/20/12
4.0	Normal Line / SPOT	09/25/12-09/27/12	3	:30	6:30A- 7A (EST)			1		1				2	\$200.00	\$400.00	Grand Rapids (WWMT)		9/19/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7A- 9A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Grand Rapids (WWMT)		9/19/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	9A- 10A (EST)						1			1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/19/12
7.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	10A- 11A (EST)				1					1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/19/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11A- 12P (EST)			1						1	\$300.00	\$300.00	Grand Rapids (WWMT)		9/19/12
9.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	12P- 12:30P (EST)					1				1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/19/12
10.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	12:30P- 1P (EST)				1					1	\$200.00	\$200.00	Grand Rapids (WWMT)		9/19/12
11.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	3P- 4P (EST)		1			1	1			3	\$200.00	\$600.00	Grand Rapids (WWMT)		9/19/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4P- 5P (EST)			1	1		1			3	\$200.00	\$600.00	Grand Rapids (WWMT)		9/19/12
13.0	Revised Line / SPOT	09/24/12-09/27/12	3	:30	5P- 5:30P (EST)		1	1	1	1							Grand Rapids (WWMT)		9/19/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5P- 5:30P (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	Grand Rapids (WWMT)		9/20/12
14.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	5:30P- 6P (EST)						1			1	\$450.00	\$450.00	Grand Rapids (WWMT)		9/19/12
15.0	Revised Line / SPOT	09/24/12-09/27/12	3	:30	6P- 6:30P (EST)	1		1	1	1				4	\$500.00	\$2,000.00	Grand Rapids (WWMT)		9/20/12
15.1	Normal Line / SPOT	09/24/12-09/27/12	3	:30	6P- 6:30P (EST)	1	1	1	1	1				3	\$800.00	\$2,400.00	Grand Rapids (WWMT)		9/19/12
16.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7P- 7:30P (EST)			1		1	1			2	\$800.00	\$1,600.00	Grand Rapids (WWMT)		9/19/12
17.0	Normal Line / SPOT	09/24/12-09/26/12	3	:30	7:30P- 8P (EST)	1	1							1	\$1,400.00	\$1,400.00	Grand Rapids (WWMT)		9/19/12
18.0	Normal Line / Prime	09/24/12-09/24/12	3	:30	10P- CBS-Hawaii 50 (Monday)	1								1			Grand Rapids (WWMT)		9/19/12
19.0	Revised Line / Prime	09/25/12-09/25/12	3	:30	9P- CBS-NCIS Log Angeles (Tuesday)		1							1			Grand Rapids (WWMT)		9/19/12
19.1	Normal Line / Prime	09/25/12-09/25/12	2	:30	7:58P- CBS-NCIS (Tuesday)			1						1	\$1,500.00	\$1,500.00	Grand Rapids (WWMT)		9/20/12
20.0	Normal Line / Prime	09/26/12-09/26/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,600.00	\$1,600.00	Grand Rapids (WWMT)		9/19/12
21.0	Revised Line / Prime	09/27/12-09/27/12	3	:30	10P- CBS-Elementary (Thursday)				1								Grand Rapids (WWMT)		9/19/12

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21.1	Normal Line / Prime	09/27/12-09/27/12	3	:30	10P- CBS-Elementary (Thursday)	1				1				1	\$1,600.00	\$1,600.00	Grand Rapids (WWMT)		9/20/12
22.0	Normal Line / Prime	09/28/12-09/28/12	3	:30	10P- CBS-Blue Bloods (Friday)	1					1			1	\$1,200.00	\$1,200.00	Grand Rapids (WWMT)		9/19/12
23.0	Normal Line / Prime	09/29/12-09/29/12	3	:30	10P- CBS (Friday)	1					1			1	\$600.00	\$600.00	Grand Rapids (WWMT)	48 HOURS	9/19/12
24.0	Normal Line / Prime	09/29/12-09/29/12	3	:30	7P- 8P (EST)	1					1			1	\$1,500.00	\$1,500.00	Grand Rapids (WWMT)	60 MIN	9/19/12
25.0	Normal Line / Prime	09/30/12-09/30/12	3	:30	10P- CBS-The Mentalist (Sunday)	1						1		1	\$1,600.00	\$1,600.00	Grand Rapids (WWMT)		9/19/12
26.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	11P- 11:35P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Grand Rapids (WWMT)		9/19/12
27.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11P- 11:35P (EST)	1					1			1	\$400.00	\$400.00	Grand Rapids (WWMT)		9/19/12
28.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	11:35P- 12:35A (EST)	1	1	1	1	1	1			5	\$150.00	\$750.00	Grand Rapids (WWMT)		9/19/12

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